Amendments to the Specification:

Please amend the paragraph beginning on page 26, line 21 as follows:

Package authoring offering interface 202 is used to create package schema which are also added to the database 400. In the manner described in detail below, packages are dynamically generated and offered to consumers 50 via web site 102. Upon purchase, system 20 purchases the various component items within a given package on behalf of the consumer 50 via automatic and/or manual fulfillment processes (blocks 250, 252), and then e-mails or otherwise communicates confirmation to the consumer buyer (blocks 254, 256) via e-mail confirmation block 114 shown in Figure 3.

Please amend the paragraph beginning on page 34, line 6 as follows:

In the Figure 7A example, a local content manager defines a package template using a package authoring offering interface 202 via appliance 62. For example, an operator 64 may use the package authoring offering interface 202 to define a package with possible offering information such as "round trip flight to Memphis, four nights at the Royalton Hotel." In response to this input, computer system 20 returns with possible combinations of round trip flights and hotel reservations that fit the constraints (see Figure 7B). An operator 64 may then select offerings of interest (Figure 7C), and put the selected offerings on a queue 700 for approval (block 7d).